

Third Annual

ARDENT CARES GOLF CLASSIC

Wednesday, April 24, 2024
Hermitage Golf Course, Nashville, TN

Benefiting the



**ARDENT CARES
FOUNDATION**
CARING FOR ONE ANOTHER



Ardent Health Services established the **Ardent Cares Foundation** following a devastating hurricane in 2018 that affected employees at one of our facilities. The foundation was created to provide financial support to employees in need. To date, the foundation has provided nearly \$430,000 in relief to our team members.

We are asking for your help to make sure the foundation can continue to meet its mission.

Our third annual Ardent Cares Golf Classic fundraiser will be held on Wednesday, April 24, 2024. As a valued business partner, we hope you will consider becoming a sponsor of our event and join us for an enjoyable afternoon of golf. We will also invite sponsors donating \$5,000 or more to a pre-event cocktail reception on Tuesday, April 23.

The Ardent Cares Foundation is administered by the Tulsa Community Foundation, an independent 501(c)(3) organization. All donations are tax-deductible (net of goods received).

Thank you for your interest in sponsoring the Ardent Cares Golf Classic—we appreciate your support.



Event Itinerary

- 11:00 am CT – Player Registration Opens
- 11:00 am CT – Driving Range Open
- 11:30 am CT – Lunch is Served
- 12:45 pm CT – Load in Golf Carts
- 1:00 pm CT – Shotgun Start
- 6:00 pm CT – Presentation of Awards



2024 Ardent Cares Golf Classic Sponsorship Opportunities

Below are sponsorship levels and benefits for the 2024 Ardent Cares Golf Classic fundraiser. Please visit our tournament website at www.ardentcares.com to sign up as a sponsor. If you have questions, please email Lauren.Goodwin01@ardenthealth.com.

Presenting Sponsor: \$30,000 | Qty. Available: 1

- Exclusive designation as Presenting Sponsor of the tournament on all event materials, including sponsor board, scorecards, cart cards in addition to four hole sponsor signs.
- Company logo, description and website link on the tournament website's dedicated sponsor page.
- Featured logo and presenting sponsor recognition in pre- and post-event email communications sent to participants and attendees.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Optional hospitality tent on the first hole of the course (staffed by your employees).
- Private networking time at the course with key members of Ardent leadership team before tournament start time.
- Special Invitation for **eight** people to attend the pre-event cocktail reception with Ardent leaders on April 23.
- Entry for **two teams** (eight players or choose 6-7 players from your company and *1-2 special-requested Ardent leadership team members to play on your team).

**Ardent Leadership team members based on availability*

Platinum Level Sponsor: \$20,000 | Qty. Available: 3

1. Pre-Tournament Cocktail Reception | 2. Post-Tournament Awards Reception | 3. Lunch

- Option to sponsor one of three tournament events which includes signage at event and one-on-one time at selected event with members of Ardent leadership team.
 - o For example: If you choose to sponsor the Cocktail Reception on April 23, you will gain special access to mingle with Ardent leadership team before other attendees arrive. If you select the tournament Lunch or Awards Reception, you and your team will have special access to reserved tables with key members of Ardent leadership.

- Platinum level sponsor designation on sponsor board in addition to two hole sponsor signs showing company logo.
- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Invitation for **six** people to attend the pre-event cocktail reception with Ardent leaders on April 23.
- Entry for **two teams** (eight players or choose 6-7 players from your company and *1-2 special-requested Ardent leadership team members to play on your team).

**Ardent Leadership team members based on availability*

Diamond Level Sponsor: \$10,000 | Qty. Available: 4

- Company name/logo featured on all golf carts on selected course (two sponsors per course).
- Exclusive Diamond level designation on sponsor board in addition to two hole sponsor signs showing company logo.
- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Invitation for **four** people to attend the pre-event cocktail reception with Ardent leaders on April 23.
- Entry for **two teams** (eight players or choose 6-7 players from your company and *1-2 special-requested Ardent leadership team members to play on your team).

**Ardent Leadership team members based on availability*

Gold Level Sponsor: \$7,500 | Qty. Available: 2

- Custom signage with company name/logo featured on all beverage carts on selected course.
- Option for up to two company representatives to staff one beverage cart.
- Exclusive Gold level sponsor designation on sponsor board in addition to two hole sponsor signs.
- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Invitation for **four** people to attend the pre-event cocktail reception with Ardent leaders on April 23.
- Entry for **two teams** (eight players or choose 6-7 players from your company and *1-2 Ardent team members to play on your team).

**Ardent Leadership team members based on availability*

Silver Level Sponsor: \$5,000 | Qty. Available: 10

- Option to sponsor one of the following on-course contests: Longest Drive (2), Closest to the Pin (2), Golf Cannon (2), Shot Tracer (2), Putting Contest or Hole in One Contest.
- Option for sponsor representative to present awards to the contest winners during the post-tournament awards reception.
- Exclusive Silver level sponsor designation on sponsor board in addition to one hole sponsor sign.



- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Invitation for **two** people to attend the pre-event cocktail reception with Ardent leaders on April 23.
- Entry for **one team** (four players).

Bronze Level Sponsor Packages: \$3,000 | Qty. Available: 20

- Exclusive Bronze level sponsor designation on sponsor board.
- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Entry for **one team** (four players).

Classic Sponsors: \$1,500

- Company logo and website link on the tournament website's dedicated sponsor page.
- Distribution of information about your company to all registered players in their complimentary gift bags. Items (promo item and/or flyer) should be provided by the sponsor no later than April 3, 2024.
- Entry for **two players** available. *Classic Sponsors are not required to provide players for the tournament.*

Sponsorship Level	Hole Sponsorship	Logo on website/signage	Item in Gift Bag	Pre-Event Cocktail Reception	Players
\$30,000	4	✓	✓	8 tickets	8
\$20,000	2	✓	✓	6 tickets	8
\$10,000	2	✓	✓	4 tickets	8
\$7,500	2	✓	✓	4 tickets	8
\$5,000	1	✓	✓	2 tickets	4
\$3,000		✓	✓		4
\$1,500		✓	✓		2

REGISTRATION INFORMATION

Please visit www.ardentcares.com and click on the Ardent Cares Golf Classic link to register as a sponsor and donate to the Foundation.

Frequently Asked Questions

Q: Who are the beneficiaries of the Ardent Cares Foundation?

A: All Ardent employees across the country can apply for grants to help pay for medical expenses (uncovered by insurance), funeral expenses or natural disasters.

Q: Who decides how the funds in the Ardent Cares Foundation are distributed?

A: Employees submit an application based on criteria (see “How to Apply” on www.ardentcares.com) and these grants are reviewed and approved by an independent team at Tulsa Community Foundation. No Ardent employee is involved in reviewing the applications or determining grants.

Q: Is my donation tax-deductible?

A: Sponsor donations are tax-deductible net of goods received.

Q: Where is the Hermitage Golf Course?

A: The golf course is located at 3939 Old Hickory Blvd, Old Hickory, TN 37138.

Q: Which course at Hermitage will be used for the tournament?

A: The tournament will be played on both courses. This course hosted the LPGA Sara Lee Classic from 1988 to 1999. It has been voted the “Best Golf Course in Nashville.”

Q: Are clubs included in the Sponsorship Package?

A: Golf clubs are not included in the Sponsorship packages. Golf clubs are available for rental at the Hermitage Golf Course, subject to availability.

Q: Are golf carts included in the Sponsorship Package?

A: Yes.

Q: What is the tournament tee time and when will the tournament end?

A: The shotgun start is at 1 pm CST and is expected to end by 6 pm CT. The tournament will be played using best ball format.

Q: Does the course have dress code requirements?

A: Players must wear collared shirts and golf attire.

Q: Do I need cash or a credit card during the tournament?

A: There are opportunities to purchase items such as mulligans and super tickets at the tournament.

Q: Is food provided during the tournament?

A: Lunch is provided before the tournament starts and a post-tournament reception will be held as the teams finish their rounds and awards are calculated.